# CONSETT MAGAZINE

FREE

OCTOBER 2016

WE ♥ CONSETT



Sunrise on Front St, By **Jodie Costello**

EURONICS

# FORSTERS (RADIO & TV)

# Offer of the Month

BOSCH
Invented for life



## 1200 Spin 6kg Washing Machine

Model No: WAE24167GB

- 15 Programmes
- Aqua Wash System
- LED Programmes Progress
- Dimensions: H84.4xW60xD59cm

Only £269.99

2 YEAR Guarantee

A+++ ENERGY RATED

BOSCH
Invented for life

Save £30



## 1200 Spin 7kg Washing Machine

Model No: WAN24000GB

- EcoSilence Drive with 10 Year Parts Guarantee
- Active Water: Automatic Load Adjustment
- VarioPerfect Technology
- Dimensions: H84.8xW59.8xD55cm

EXCLUSIVE PRODUCT

Now Only £299.99

Was £329.99

2 YEAR Warranty

A+++ ENERGY RATED

Service only your local independent electrical retailer can provide

WE'RE SWITCHED ON

EURONICS

**Forsters (Radio & TV)**
Victoria Road ,
Consett, DH8 5AZ
Tel: 01207 502616

*T&C's apply. Selected models only. Sold as an agent for Euronics Limited. All rights reserved. All offers are subject to availability while stocks last. Delivery & Installation charges may apply. Prices correct at time of print but can be subject to change. See in store for full details. Copyright Euronics 2015.

# Welcome

## Welcome Bonny Lads and Lasses,

This month the front cover was submitted by local lass, Jodie Costello. We're sure you'll agree it's an amazing image and new perspective of Front Street in Consett. Well done and thank you to Jodie for this great photograph. If you'd like to submit your photograph for the front cover, please email the editior@consettmagazine.com or message us on Facebook: "Consett Magazine".

The story of Joshua Lax is one that'll interest and inspire you, born in 1834 Lax made Consett, and more particularly, Shotley Bridge his home. Read about Joshua Lax by Brian Harrison on page 4.

Smoking is a bad habit, we all know that. Even some of us who choose to smoke cigarettes, but it can be difficult to kick the habit. For people who want to stop smoking, there's never been a better time than this month. Read all about Stoptober on page 5.

There's even more to read this month and on page 7, you can re-visit Botto's Nightclub with Lorraine Weightman. Do you have any great stories about Consett in days gone by? Go ahead and contact us with your story by emailing: editor@consettmagazine.com.

Sally Smallwood, Owner & Designer at Wreckreation is making waves in the fashion world with her energetic and exciting clothing line. Read about Sally, Wreckreation, and her brand's most popular product, Supercharger Jeans on page 8.

Get relief from musculoskeletal problems including back & neck pain, shoulder, knee & elbow problems, strains, sprains, sports injuries, bromyalgia & headaches with Kiwi Physiotherapy, read about them on page 9. Congratulations on 20 years of business to Karen and the Kiwi team.

Without further ado, please enjoy this October's free edition of Consett Magazine.

Please let us know if there's anything we can do to improve your local magazine, please call, email, or message us on social media to have your say next month.

Best regards,

**From the Consett Magazine Team**

Find us on: facebook.

## Contributors

Brian Harrison
Barry Kirkham
Marco Elsy
Frank Bell
Neil Sullivan
Lorraine Weightman
Roger Langley
Malcolm Clarke
Jim Callan
Christina Stubbins
Jodie Costello
Charlie Hughes
Michael Coyle
Karen Raine

## The Front Cover

If you have a photograph you would like to share, then send it across and it could be your photo we use - send any photographs to: **editor@consettmagazine.com**

## Advertise

Get your story, photograph, or adverts to us by the 15th October 2016!

Call 01207 438 292 or email **sales@consettmagazine.com**

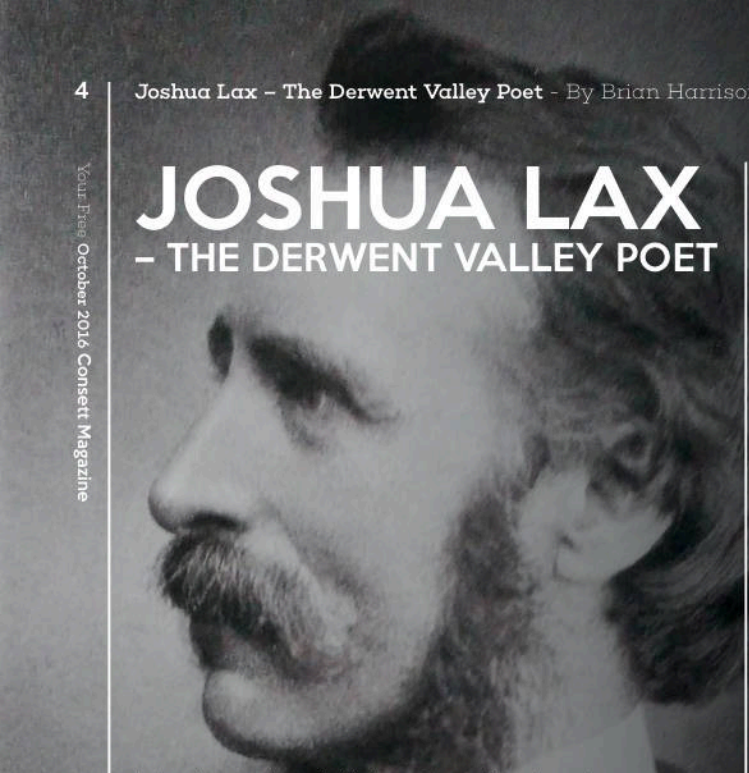
twitter.com/consettmagazine

facebook.com/consettmagazine

**Disclaimer:** Consett Magazine and consettmagazine.com make sure to only use reliable sources and we try to verify all content as much as possible. We cannot accept any responsibility for any errors or omissions. All details are believed to be correct at the time of printing. We recommend that readers check information with any venue about times and dates of events in advance. Readers are welcome to send photographs, letters and other content to Consett Magazine and Firefly New Media UK but we cannot guarantee they will be featured in the publication. Firefly New Media UK reserves the right to neither use submitted material in print and online publications nor return it. The views and opinions expressed in advertisements and content do not reflect that of Consett Magazine and Firefly New Media UK. No part of this publication/website may be reproduced, stored in a retrieval system or transmitted in any form without prior written permission from Firefly New Media UK. Permission is only deemed valid if approval is in writing.

To reduce environmental impact, once finished with please recycle this magazine or pass it on to friends and family. Firefly New Media UK - All Rights Reserved

# JOSHUA LAX
## – THE DERWENT VALLEY POET



Joshua Lax was born in High Pittington in the parish of Hallgarth, County Durham on the 17th September 1834 the son of George Lax a Pitman and later a Grocer and his wife Margaret. He showed remarkable intelligence from a young age reading and studying when ever he found the time. As most boys of his day he was sent out at the age of 11 to find work. Initially sent to Consett to live with one of his brothers he spent a few years here prior to his brother emigrating to Australia. He returned to Pittington but once again found himself in new employment on the local farms and estates. Joshua continued his avid joy of books and learning and educated himself in his spare time.

In1849 he began working as a Coal Miner in Pittington, joined a few years later by his younger brother John. However, his diligence soon paid off. At the age of only 18 and after working through numerous lower positions he so impressed his employer that he was placed in charge of dozens of his fellow workers on the lower management rung.

Joshua grew restless and unchallenged so when his older brother returned from Australia it gave him the boost to move on. The two backed up and travelled to Illinois in the United States. He lived and worked there for 8 years, revelling in the culture and the new experiences. Unfortunately Joshua became unwell and decided to return home in 1862. His travels continued for a further 2 years throughout England and Scotland eventually settling in Shotley Bridge, a place he would soon come to love and cherish. He very quickly made a name for himself both as a writer of poetry and also being a shrewd business man. By 1871 he was recorded on the census as being an "Ironmonger employing 1 man", but he had also made in roads into the local business community.

In 1874 Joshua met and married his wife Miss Anne Elizabeth McKeeth only daughter of John McKeeth of Villiers Street, Sunderland. Joshua's appetite for both business and local standing grew and he soon found himself on the board of Shotley Bridge and eventually Head of Shotley Bridge Urban District Council. He also became manager of the North Eastern Bank Shotley Bridge. In 1884 and after much encouragement from his good friend George Neasham; also a highly noted historian and writer of his day; his famous book "Historical and Descriptive Poems" was released.

Within its pages were several famous poems of the area including "Shotley Bridge" and "Lines to the Derwent".

*"The sounds which thou to rapture fire,*
*And o'er the valley glide,*
*Flow from yon heavenward pointing spire*
*Upon the green hill side.*

*St. Cuthbert's bells, as shadows creep*
*Along the twilight lea,*
*Make glad the sombre hour, and steep*
*The ear in melody."*

Joshua passed away suddenly on Saturday 15th May 1897 at the age of 63. He was buried in Blackhill Cemetery on the 18th May 1897 with a solemn outpouring of grief and loss from the whole community. However he left behind an everlasting legacy within his written words. A true treasure and adopted son of the area.




## 'Stoptober' is the NHS Stop Smoking Challenge for 2016

Once again the NHS 'Stoptober Campaign' to help smokers kick the habit is upon us. The noxious tobacco causes illness and possible loss of life, and not only to the smoker personally but to people who may breathe the smoke in accidentally, including children.

It is recognised that many of us want to pack it in and each October the Stoptober Campaign sets out to encourage folks to stop smoking for 28 days starting on 1st October. Once people get past the 28-day period they are far less likely to revert. Every year many thousands of people join the Campaign and try to stop, many of them continue and enjoy a tobacco free lifestyle thereafter, food tastes better, exercise is easier and family and friends can look forward to having us around for a lot longer.

If people get together and support each other quitting is easier, joining the Stoptober Campaign is a great way of building up your commitment to stop for the month and hopefully to abandon tobacco products permanently. No-one underestimates the struggle that people experience when striving to give up smoking, indeed many thousands of people have tried and failed, but that is no reason to give up trying.

If people do gather together in a work place or a club or a pub (or in a family) to stop smoking there is a lot of help in the shape of the NHS backed Stoptober challenge with free support in the shape of a Facebook page, e mail, an app, plus the NHS Stoptober web site at: nhs.uk/smokefree/stoptober/coming_soon
With cigarettes and tobacco at an all-time high in terms of cost, and the evident and well publicised health risks, plus the unpleasant consequences of smoking, the prospect of stopping is appealing to many of us. For people who do wish to try, why not mark your calendar for 1st October and join the Stoptober Challenge 2016, you never know you may be a lot better off by this time next year and better able to enjoy it.

For more information, people are recommended to visit the NHS Smoke Free web site at: www.nhs.uk/smokefree where there is a great deal of useful and informative advice on living (longer) smoke free. Good luck.

## wear it pink

Pat Glass, MP for North West Durham, has shown support for women affected by breast cancer by dressing up in pink and encouraging their constituents to take part in the UK's biggest, brightest and pinkest fundraiser, wear it pink, on Friday 21 October.

Wear it pink is back for its 15th year, calling on supporters across the country to add a flash of pink to their wardrobe for the day and raise money for Breast Cancer Now's life-saving breast cancer research. Pat Glass joined fellow parliamentarians in wearing it pink in Westminster last week to encourage people across the UK to get involved and help Breast Cancer Now towards their ambition that, by 2050, everyone that develops the disease will live.

Wear it pink raises close to £2 million each year for world-class research into breast cancer, and this year it's going to be pinker and more fun than ever before. Anyone can take part, whether at work, at home or at school. All you have to do is wear something pink and donate what you can. When you join the hundreds of thousands of people who take part in wear it pink, you become part of a collective force of scientists, supporters and people affected by breast cancer, passionate about putting an end to deaths from the disease.

Sign up to wear it pink on Friday 21 October to support Breast Cancer Now's life-saving research. For more information or to register, visit **www.wearitpink.org**

# TLC Clothing

Clothes - Handbags - Shoes - Jewellery - Accessories










## New Styles EVERY WEEK!

To fit any occasion or budget

Fashion Shows - Weddings - Prom Night - Ladies Days - Evening Wear




**10%** Discount with this advert

## TLC Clothing,

117 Durham Road,
Consett,
DH8 8RP

**01207 503450**

Find us on: facebook

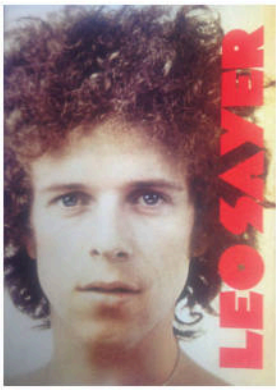
Trusted Brands

JOHNNIE Q

BOURNE

InWear

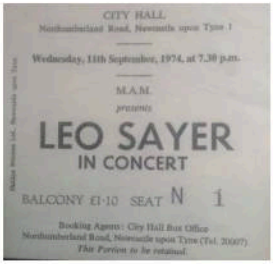
# ALREADY GONE




Leo Sayer's first LP had me dancing round the house to 'The Show Must Go On' and 'Long Tall Glasses' for weeks after I'd been to see him at Newcastle City Hall. One of my good friends hand painted a portrait of him in purple and yellow and presented it to me in Botto's as a going away to London gift. I loved it and hid it behind the 'New York Skyline' until home time.

I'd recently bought a trunk in Consett Sale Rooms and along with my clothes, books, boots and shoes packed my new cassette player and radio with tapes of Bob Dylan, Gladys Knight and The Pips and Sparks and sent it on by rail. I didn't have room for my record player - anyway we knew tapes were the future, or at least that's what we were led to believe in 1974!





CITY HALL
Northumberland Road, Newcastle upon Tyne 1

Wednesday, 11th September, 1974, at 7.30 p.m.

M.A.M.
presents

LEO SAYER
IN CONCERT

BALCONY £1·10 SEAT N 1

Booking Agents: City Hall Box Office
Northumberland Road, Newcastle upon Tyne (Tel. 20607)
*This Portion to be retained.*

So with great reluctance I left behind my Eagles album, 'Already Gone', Bad Company's 'Bad Company' and Neil Young's 'Harvest'.

One last night out to say goodbye to all my friends was planned. The juke box in the Brittania now superseded the Masons Arms as it boasted Steppenwolf's 'Born to be Wild', Led Zepplin's 'Black Dog' and of course Free's 'All Right Now', We started the night there, and after trying the Double Maxim decided to stick to lager and lime. It was so lively when the Hell's Angels arrived and sat in the corner we voted to stay late and only joined the queue for the nightclub at quarter to eleven. As usual we played the, 'Who can be the last out of Botto's at the end of the night' game, and thought of various ways to delay our exit, usually exchanging stories the following day, yet none of us had succeeded.

David Bowie had just released 'Knock on Wood' and we danced to that as well as 'All I Want Is You' by Roxy Music while singing along to 'You Ain't Seen Nothing Yet' by Bachman - Turner Overdrive.

As it was my going away party I'd got a little giddy, danced too much and over indulged on liquid refreshment. So much so, I woke up in the Ladies Powder Room to the sound of a bouncer jumping over the door and telling me it was time to go home. Bleary eyed and uncoordinated, I spied a lonely jacket swinging on a hanger in the cloakroom and the nice lady handed it to me before I had time to look for my ticket! Smiling, I tottered down the empty Front Street to home, bed and sleep, as it was a big day tomorrow.



I had a one way ticket on the National Coach to London Victoria - that left Consett early morning - and was loads cheaper than the train. Packing the family shopping bag with essentials, I put on my camel duffle coat while saying tearful goodbyes and headed for the bus station. The adventure had begun.

Nervous yet excited, as we pulled away, I opened my Thackery's ham and pease pudding and Yager's pork sandwiches - knowing these would be my last for a while - and looked out of the window on my way to the smoke, safe in the knowledge:
I'd been the last one out of Botto's!

# Internationally regarded North East fashion house launches collection 'against the tide'





**North East Fashion House WRECKREATION launches its second collection of next generation jeans and sports luxe to coincide with the iconic London Fashion Week.**

Dismissing the catwalk, this fashion house releases a short film trailer to launch each collection in order to effectively reach its worldwide audience.

After launching in 2015, WRECKREATION's second collection, aptly named 'The Will to Power' is showcased on the video-sharing website YouTube.

Offering an alternative catwalk experience for its world-wide customer base, reaching as far as California, WRECKREATION's short film features the expansive backdrop of Druridge Bay, Each garment is designed and produced in-house at the studio in the North East of England. With a focus on the individual, limited editions of each garment are created, and the brand's most popular product, SuperCharger Jeans, are custom built.

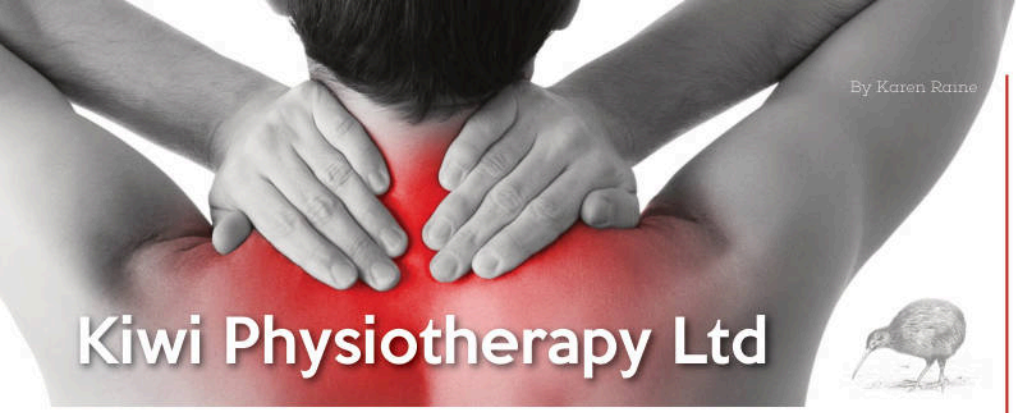
The label acknowledges and champions the current trend for 'slow' fashion, creating garments that are hard-wearing and long-lasting.

"The film showcases WRECKREATION's strong values and deeply integrated ethos of using fashion as a platform to inspire each individual to become a creator, through the use of aesthetics; optimistic bright colours, bold graphics and linear shapes."

Sally Smallwood, Owner & designer at WRECKREATION
In the UK the collection can be purchased from London boutique Showroom Shoreditch,
and from the brand's website:

**www.wreckreation.co.uk**





By Karen Raine

# Kiwi Physiotherapy Ltd



**It's hard to believe, but we are celebrating 20 years in business this year. How time flies!!**

My ambitions in 1996 were simple, to work for myself & provide the highest possible quality of care to my patients, with no waiting list. I had no interest in growing a huge company with dozens of employees and shareholders to answer to.

20 years later, nothing much has changed! We are a little bigger out of necessity; after all one person can only do so much. We are now a team of three, with 83 years of experience between us. We work out of 2 locations, our main clinic in Lanchester and a satellite clinic in Rickleton, Washington.

We specialise in the assessment treatment and prevention of musculoskeletal problems. These include, back & neck pain, shoulder, knee & elbow problems, strains, sprains, sports injuries, fibromyalgia & headache. Our treatments combine (as appropriate) manual therapy, massage and acupuncture for pain relief, exercise, injection therapy, and of course advice & education.

Unfortunately, from a musculoskeletal perspective at least, modern life is bad for us! Most of us sit far too much, don't exercise enough, or occasionally too much. Either way aches & pains are a common side effect. Isn't it strange how we are only too happy to give our cars a regular service to help stave off problems, but when it comes to our bodies we tend to wait until the 'wheels have fallen off'! A regular maintenance session every few months can help prevent problems.

Indeed, why wait until you have an issue at all? Injury prevention is very much the way forward. We are all being encouraged to be more active, lose weight and improve our levels of fitness. But how do you go about it without injuring yourself? We can advise on which types of activities might suit you best, given your current level of fitness, weight & personal goals.

Our population is aging. Chronic degenerative conditions which cannot necessarily be cured are therefore also on the rise & need to be managed. We can help with advice on does & don'ts, tailored exercise programmes & hands on therapies or acupuncture for pain relief, as appropriate.

Another consequence of an aging population is falls in the elderly. 30% of over 65 year olds & 50% of over 80 year olds fall at least once a year (NICE, 2013). Falls & even the fear of falls causes a huge amount of anxiety, loss of self confidence, loss of independence & reduced quality of life. Muscle weakness & impaired balance are risk factors underlying many falls. We offer a tailored falls prevention programme.

I know not everyone is a fan of needles, but seriously, if you have a flare of arthritis in your knee, thumb or shoulder a small volume of corticosteroid can start to settle stubborn inflammation within 48 hours. In arthritic joints relief can last for months & injections may be repeated safely every 6 months in most cases, if required. As an alternative we can use drug free Ostenil Plus.

In August 2015 we started opening 7 days a week to give our patients more choice. This has proven very popular with those working away from home during the week, shift workers & those whose lives are slightly less chaotic on a weekend!

Check out our website at **www.kiwiphysiotherapy.co.uk** for more details of the services we provide & our current prices. Remember we offer morning, afternoon, evening & weekend appointments.

Don't suffer in silence! Go on, pick up the phone.....we are here to help you 7 days a week.

**Call us on 01207 528 332**




| Date | Venue | Time | VS |
|---|---|---|---|
| Sat 1 | Away | 15:00 | Guisborough Town |
| Tue 4 | Away | 15:00 | Dunston UTS |
| Sat 8 | Away | 15:00 | West Auckland Town |
| Tue 11 | Away | 15:00 | Marske United |
| Sat 15 | Home | 15:00 | Chester-le-Street Town |
| Sat 22 | Away | 15:00 | Penrith |
| Sat 29 | Home | 15:00 | Whitley Bay |


Blackhill Club
www.blackhillclub.co.uk
Christmas Party

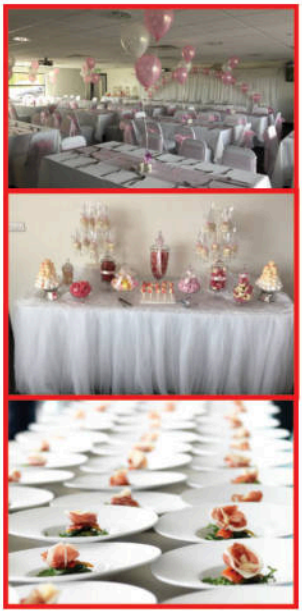
Friday 16th December
Tickets £15*
Including: Live Music, Disco, Hot Buffett, Crackers & Party Props!
The KMK
KAISER . MONKEY . KILLERS
* A £5 booking fee will secure your seat, Balance due by 2nd December 2016
Advance Tickets Required...On Sale Now!
01207 502 315 Ridley St, Blackhill Open from 2pm

CONSETT AFC
FUNCTION ROOM
AVAILABLE FOR HIRE
We have the newest high quality 170 sq metre function room in consett catering for all events.

We provide for all parties including weddings, engagements, birthdays, anniversaries, parties, fund raising events with full in house catering & room decoration for all events.
The facility is also available for daytime bookings such as funerals and conference facilities.
Inside the bar we also have Sky TV & BT Sport covering all the major sporting events on large TV's & 3 metre screens.

We also have 5 and 7 a side floodlit facilities on our all weather state of lab star 2 pitches which are available for hire from 4 pm to 10 pm Monday to Friday and all day Saturday and Sunday.

For Enquiries And Reservations Contact:
01207588886 Or 07710 133694 or 07983464062



BT Sport sky SPORT NEWS HD sky NEWS HD











## Conventions are increasingly growing in the North East and UK

With the likes of NFCC which is now running twice yearly at the Metro radio arena and smaller conventions happening throughout the year.

Comic book and film conventions have been around since its first inception in the 1960s in New York it wasn't till the 1980s where fans would dress up as their favourite characters and cosplay typically of the sci-fi variety (then called costuming) was born.

So have you ever thought of donning your batman cape or perhaps making your own costume of you favourite character and getting yourself along to a convention?

It all started for me when I saw iron man all I wanted was to have my own iron man helmet but I could not find one anywhere so I searched the internet and looked into making my own, I was surprised to find a whole community of people who also had an interest in making film props and documented their builds on a forum called the RPF. This is where I learned how to make my first prop. Fast forward to 2014 and NFCC my first ever convention, i've heard of them in the likes of America and wanted to see what it was like, there was hundreds of people all dressed up from my favourite films and tv shows I was amazed.

"What should I expect at a convention?" Well a convention is a place to browse anything from comics, computer games to figures there are a lot of stalls to look at and buy from. There are a selection of celebrities to get an autograph from and have a chat with or even a picture with for a fee. Also a lot of people in costume to get photos with, cosplay competitions and talks on various subjects that you can watch and get involved with.

"Do I need to make my own costume?" You don't have to go in costume if you don't want to, but you can if you want to give it a go, you can also hire them or alternatively get a costume/prop maker to commission one, that's where people like me come in, since attending conventions in costumes I made myself a lot of people ask me if I can make either props of costumes for them of course I happily oblige. I make about 3 to 4 props a month over here at mutant props from swords to spider man suits and I enjoy the whole process of it, making something out nothing using any materials I can find you really have to think and problem solve to get your desired item.

If you would like any information on costumes or props head over to my Facebook page: /mutantprops

## Interested in attending a convention?

NFCC at metro radio arena is a excellent place to start they are on in March and November, a larger section of dates will be on the Consett Magazine website.

North West Durham MP Pat Glass has lent her support to a new public awareness campaign launched by the International Fund for Animal Welfare (IFAW) to target the growing problem of the illicit and cruel UK puppy trade.

The puppy industry is booming, but with many UK breeders and puppy smugglers across Europe producing puppies solely for profit, all too often these animals suffer serious illness or behavioural problems later in life. Others, sadly, do not survive.

IFAW has devised a useful guide, P.U.P.S, for anyone looking to buy a puppy, to ensure they know what to look for to avoid buying an unhealthy, possibly puppy farmed animal. The P.U.P.S mnemonic, below, is accompanied by a kitsch, online mock advert for a children's toy, the Suzy puppy. The short film depicts a young girl's delight at her new toy puppy, but mirroring the grim reality of the puppy industry she quickly discovers that her seemingly perfect pup is in fact suffering a great deal.

**Parent** – Is the puppy with its mum?
**Underage** – Has the puppy reached the legal age for sale?
**Papers** – Are all of the puppy's papers available and in order?
**Sickness** – Is the puppy healthy and energetic?



# POPPY APPEAL 2016

Poppy Appeal Organiser Volunteers Required
Looking for assistance from 21st Oct - 18th Nov to assemble boxes and distribute them around Consett and surrounding areas.
Call Vera on 01207 500 679 for more information on how to get involved.

Festival of Remembrance
Short service followed by entertainment at the Empire Theatre in Consett
Saturday 5th November
Call Empire Theatre box office on 01207 218171 for tickets, pricing and availability.

## ASK the VET — PRINCE BISHOP VETERINARY HOSPITAL

By **Christina Stubbins**
**Prince Bishop Veterinary Hospital**

Antifreeze can be toxic to both dogs and cats although we tend to see far more cases in cats as they find it easier to access areas where antifreeze is kept.

The toxic ingredient is ethylene glycol which tastes sweet so is very appealing to wandering pets.

Understandably, we see the vast majority of cases in the winter months. The most common signs of antifreeze ingestion are lethargy, vomiting, muscle twitches or tremors, ataxia or incoordination and seizures. Within 12-24 hours, acute kidney failure can occur which will often be fatal if not treated extremely promptly as the changes in the kidneys become irreversible.

If you suspect your pet may have ingested antifreeze, we recommend you contact your vet as soon as possible so they have the best chance of recovery.

**http://princebishopvets.co.uk/client-advice/**

Gateshead Pet Sitters

**Dog Walking | Dog Home Boarding | Puppy Care Cat Sitting | Small Animal Care**

Our Dog Boarding Service offers a kinder alternative to kennels – your dog stays with us or one of our experienced host families and is cared for walked fed and given all the love and attention they need whilst you are away.

We are fully insured, and CRB checked, fully licenced and Certified in Canine First Aid

DOGSAFE® Canine First Aid CERTIFIED

**Email:** mandy@gatesheadpetsitters.co.uk
**Tel:** 01207 771530
**Mobile:** 07939139537
3-4 Park Cottages, Blackhall Mill, Newcastle NE17 7TF
**www.gatesheadpetsitters.co.uk**

# Nurses Required in UK and Australia

## Friendly, personal approach

Unlike doctors, we know that nursing requires a certain level of familiarity and friendliness with your patients – otherwise you get someone difficult on your hands! Our recruitment team is ready to take you on our list of qualified candidates after a quick screening to determine which vacancies and slots you qualify to fill.

## Over 20 years' worth of experience in recruitment

Let our team find you the perfect opportunity in fantastic location. With over 20 years of experience matching nurses with clinics, hospitals and health centers, we have built up a client base that is always in need of new nurses that can keep up with the changing face of medicine in this technological age.

## Australia and UK job destinations

Whether you live in these countries or you don't, we are versed in the needs of the medical landscapes and preferred suppliers to the best private hospitals. Our clients are looking only for the best – which happens to be you.

IHR INTERNATIONAL HEALTHCARE RESOURCING

Call: **0203 002 3973**
or visit: **www.ihrnursing.co.uk**

# Media Sales Executive

**We are seeking a bright, dynamic and goal-orientated individual with strong communication skills to join our team.**

The successful candidate will thrive working as a fast-paced sales person, working independently and will develop sustainable relationships by sourcing new business leads locally and regionally in Consett, Stanley and Durham City.

## Key Functions and Responsibilities:

- To sell our full portfolio including print, digital and social media advertising.
- To maximise incoming revenue opportunities * To build new business relationships and consistently deliver on our customers expectations.
- Achieve monthly revenue targets within set publishing deadlines.

To be considered for this role, you must have a successful track record in sales with excellent organisational skills. Experience in media is preferred but not essential as full training will be provided.
An attractive hourly rate depending on experience
Sales bonuses for every new customer.

Apply **sales@fireflynewmedia.com**

**Closing Date:** Friday 1st Nov 2016. **Job Type:** Full-time
**Required experience:** Sales: 1 year

# Print

We can print anything your business needs

**Business Cards**
**500 - 400GSM**
**£29**

**Flyers**
**5000 - 130GSM**
**£89**

## What do our customers say?

*"The cards arrived today and we are delighted with them. Thank you. We like to support local businesses especially when they provide great service all round."*

**Christine - Martin Jewitt Plant Hire**

*"5 star rating (and above) For a fabulous customer service!! Over and above anything I expected and for creating a web site that I felt very emotional about (for happy reasons.) Thank you SO much"*

**Marie - Zenergize**

# Design

**Logo Design from**
**£49**

**Print Design from**
**£35**

FireFlyNewMedia

fireflynewmedia.com sales@fireflynewmedia.com Call: 0191 394 1266

# CONSETT DISTRICT & HERITAGE INITIATIVE EXHIBITION

Consett & District Heritage Initiative are holding our regular free exhibition of local interest at the Consett Methodist Church, Thursday, Friday and Saturday; 6th, 7th and 8th October.

Thursday and Saturday are open 10am till 4.30pm and Friday is 10am till 8 pm. There will be lots of other local groups in attendance and we are sure it is going to be another great exhibition.

# SLEEPY HOLLOW BLACKHILL & CONSETT PARK

Consett Phoenix Youth are doing a 2 day event in Blackhill & Consett Park on Wednesday 26th & Thursday 27th October.

We are performing Sleepy Hollow on the evenings from 7.30pm till 9pm and there will be a community event in conjunction with Leisure-works on the Thursday daytime

between 11am and 4pm, activities to be anounced.

**Ollie & Nina** - By Neil Sullivan




# HGR Decoration and Design

## 'from magnolia to murals'

**Painting, decorating and interior design business based in Consett, Co. Durham.**

From a single wall to the design and decoration of an entire room. Whether it be a magnolia freshen up, an intricate mural or an up-cycled table, Have bespoke, individual interiors unique to your home.

**Call: 07854 828 561**

**Email: hgr33d87@outlook.com**



# Consett Man Triumphs in Channel Swim



bright red Fighting blood cancer for a brighter future

Last Month, this magazine reported on the preparations of Consett electrician Graham Walton, who was aiming to swim the English Channel to raise money for the blood cancer charity Bright Red. Graham has now successfully completed his swim, albeit in rather difficult circumstances.

Graham was waiting at Dover to start his twenty-one mile challenge when he got the news that the swimmer ahead of him, a forty-five-year-old man from Shropshire, had died while making the crossing.

Despite this shock, forty-three-year-old Graham decided that he would still attempt his swim. He completed the crossing in under twelve hours and he has so far raised over £5,500 for Bright Red.

Graham said, "I didn't have the best preparation hearing the news that a poor soul had died attempting the swim when I was next in line to go across."

After starting his swim, Graham enjoyed calm conditions for an hour, but the sea soon became choppy.

Graham said, "The sea changed to a very lumpy and unpredictable mess. Technique goes out of the window in these conditions and it becomes a bloody minded, energy-sapping slog, which was to last for around the next six hours."

The sea eventually became calmer, but then Graham had to end his challenge with a two-hour sprint because he had to make it to the French shore before the tide started to turn. Graham said, "My amazing support crew shouted encouragement from the boat and alongside me driving me on. I finally landed on the rocks after eleven hours fifty minutes at Cape Gris Nez a Channel swimmer."

Graham added, "It hurt all day and still does now, but I'd wager that every person helped by Bright Red would swap places with me in an instant and that's why it's worth it."

Graham, who has been practising open-water swimming for the last ten years, prepared for his challenge with gruelling ten-hour training sessions in Lake Buttermere, Cumbria. On his Channel swim, Graham was accompanied by friends in a boat who could pass him food and drinks to keep him going. But, because Graham was not allowed to hang onto the boat's side, these had to be lowered down to him in a net.

Ashley Elliott, the managing director of Bright Red, stated, "What Graham has done is nothing short of amazing. Graham faced a lot of challenges and put his body through a great deal, but he's completed the swim in a fantastic time and raised a fortune for our charity. He's raised over £5,500, which means we'll definitely be able to help sixteen more patients struggling financially. We can never thank him and his team enough."

Though Graham has completed his challenge, members of the public can still sponsor him by going to justgiving.com/fundraising/Graham-Walton-1

# Website Design from £349

FROM DURHAM'S NO. 1 WEB COMPANY

MASS EMAIL CAMPAIGNS

LOCAL & NATIONAL ONLINE AD MANAGEMENT

WEBSITE SOFTWARE, SCRIPTS & UPDATES

WEBSITE USER MANAGEMENT & CONTENT MANAGEMENT

If you really want the most from your **WEBSITE**

SECURITY & DAILY SITE BACKUPS

CONTENT MARKETING & SOCIAL MEDIA MANAGEMENT

TECH SUPPORT

ANALYTICS & TRAFFIC MONITORING

MOBILE RESPONSIVE

MONTHLY CLIENT REPORTS

"5 star rating (and above) For a fabulous customer service!! over and above anything I expected and for creating a web site that I felt very emotional about (for happy reasons.) Thank you SO much"
- Marie, Zenergize

## Website Management from £29.95 Per month

FireFlyNewMedia.com

sales@firelfynewmedia.com

0800 955 1266